



PRODUCTS AND SERVICES

Books and CDs

The LegalBizDev Success Kit™ is a multimedia toolkit that helps lawyers win more new business in less time. *The Success Kit* provides easy access to exactly the information you need, just when you need it, and is used to increase efficiency in many of our programs.



Training

We offer a number of training workshops to motivate lawyers to consider how their business development skills can be improved... and what they need to do to improve them. *Legal business development: Basic principles and best practices* consists of eleven one hour modules, including:

- How the legal market is changing, and what it means to you
- Six ways to increase results from your limited marketing time
- How to increase business with current clients
- How to find new clients: From prospecting to closing

Each module is self-contained, so that a firm can choose to offer any combination of modules, or just one session. All of our workshops can be offered as webinars, so that you can get the impact of a live event without requiring every lawyer to be in the same place at the same time.

Coaching

In our structured coaching programs, a personal coach helps each lawyer to increase business development results for their practice, their personality, and their schedule. We offer group programs for lawyers at a single firm, and telephone coaching for individuals. Our silver, gold, and platinum coaching programs offer several options to fit your needs and budget.

Retreats

If you are looking for a business development speaker for your next retreat, or even for a one hour lunch presentation, we can provide the person and presentation that meets your need and fits your budget.

Train the Trainer programs

Our Train the Trainer workshop enables in-house professionals to coach lawyers more efficiently, through a one day in person workshop or a series of webinars. We also offer the first formal certification program in the field: the LegalBizDev Certified Coach Program will help experienced professionals to adapt our materials and approach to each firm's culture and needs.

For more information, call us today at 800-498-7246 or email info@legalbizdev.com.